

4th Semester MBA

Subject: Retail Management

TOPICS FOR ASSIGNMENT

1. Effectiveness of store layout at the Central, Bhubaneswar
2. Sales Promotion Strategies carried out in Big Bazaar, Bhubaneswar
3. Visual merchandising and Store atmospherics of the Westside, Bhubaneswar
4. Retail Promotional Strategies carried out by Reliance Super, Bhubaneswar.
5. Store layout and Store design of the Pantaloon, Bhubaneswar.
